

RECs and Offsets

3Degrees has helped thousands of organizations successfully navigate and implement sustainability initiatives.

DISCOVERY

Where are you in your sustainability journey?

What is your carbon load and where is it located?

What is driving your sustainability work?
+ Employee driven
+ Marketing benefits
+ Customer response
+ Competitive positioning
+ It's the right thing to do

Do you have allocated budget?

What marketing claims are you hoping to make?
e.g. 100% renewable energy

Discovery work will clarify desired outcome and best-fit solutions

STAKEHOLDER ENGAGEMENT

3Degrees can provide
+ Competitive analysis
+ Case studies
+ Industry trends
+ Articles

3Degrees can support with internal alignment meetings

Goal REC/Offset volume outlined
e.g. 50%, 100%

3Degrees custom proposal to present to decision-makers

Optional step to help further define solutions

RECOMMEND PRODUCT SOLUTION

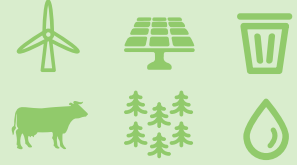
Can contain RECs and/or carbon offsets

Project location outlined to address load

Secure budget for RE/Offset investment

Specific renewable energy or offset technology

Spotlight the support of a specific facility?



This will result in a REC/Offset transaction

TRANSACTION

Final approval on REC/Offset purchase, contract sign off

Welcome kit delivered
+ Guide on how to market claims
+ Press release templates
+ Social media recommendations

Immediate purchase of RECs/Offsets

REC / OFFSET DELIVERY

Attestation is delivered—which outlines details of purchase. i.e. which facilities your purchase supported

Purchases are delivered in accordance with Green-e reporting year

UNIQUE TO 3DEGREES

ONGOING SUPPORT

Build comprehensive strategy to reach long-term sustainability goals

New renewable energy or carbon offset projects and transactions