



Program Design

UTILITY RENEWABLE PROGRAM SOLUTIONS

Design successful renewable programs with help from a proven partner

There's no single blueprint for a successful renewable energy program. But there are crucial steps in every program design process that will help your program pass regulatory muster, appeal to your customers, and become self-funding on a predictable timeline. 3Degrees partners with utilities nationwide to develop a product that works for their customers, stakeholders, and the C-Suite.

3Degrees Services



ROADMAP AND SUPPORT IN PROGRAM DEVELOPMENT

The 3Degrees team works with you to design a complete program that meets your needs, complete with pricing, terms, and a work plan to achieve internal executive buy-in and commission approval.



CUSTOMER INSIGHTS & CLEAR PROJECTIONS

Learn what features and pricing your customers want through surveys, segmentation, and more. Informed by customer data, 3Degrees will deliver enrollment projections and 10-year financial models for your program.



SUPPLY & REGULATORY GUIDANCE

Create a customized supply strategy with 3Degrees' expert advice on the renewable supply landscape, and work with us to ensure regulatory best practices for a new filing.

KEY BENEFITS

- ✓ **CLEAR OPTIONS:** Better understand your customers, the supply environment, and your range of program options.
- ✓ **PROVEN RESULTS:** Deliver a vetted, financially sound program to your C-Suite.

WE DELIVER

- ✓ Unparalleled expertise, with nearly two decades of experience partnering with more than 25 utilities on successful renewable energy programs.
- ✓ A complete program design led by a data-driven process, including customer segmentation, analysis, and 10-year financial projections.

3Degrees helps utilities build, launch, and grow successful voluntary renewable energy programs.

- + Serving utilities since 2002
- + Trusted partner for 6 of the Top 10 NREL Utility Green Power Programs and the nation's best-selling utility carbon offset program
- + Solutions for every customer segment and program type
- + Best-in-class marketing and outreach capabilities, including digital marketing, direct mail, courtesy call, and more



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