

#### UTILITY RENEWABLE PROGRAM SOLUTIONS

# Supply programs and reduce risk with best-in-class products and expertise

The right supply strategy is a critical component of any successful voluntary renewable energy program. 3Degrees helps utilities evaluate the right renewable energy supply for their program, and employs a wide variety of procurement strategies to ensure minimal risk and long-term program success. These flexible supply options are all designed to meet and exceed industry best practices and achieve each partner's unique goals.

# **3Degrees Services**



## ORIGINATION MANAGEMENT

Procure RECs, RNG, and carbon offsets while ensuring that supply meets industry standards, including Green-e compliance for RECs and fully managed verification audits. Or sign on to a managed portfolio of low-risk, low-cost, highly marketable supply.



## REGULATORY SUPPORT

Strengthen the case for program filings with hard-to-find market intelligence and data from a respected 3rd party.



#### PROCUREMENT PROCESS ADMINISTRATION

Get expert support executing all activities in an RFP process for RPS and voluntary programs.

## **KEY BENEFITS**

- **EXPERTISE:** Ensure affordable and predictable supply costs with expert guidance.
- **MARKETING VALUE:** Build the utility brand and drive enrollments with compelling stories about your program's renewable energy or carbon offset supply.
  - **CERTIFICATION:** Make Green-e certification and attribute verification easy.

#### WE DELIVER

 Flexibility, ranging from single purchases and standard origination to fully managed portfolios.

Customized supply solutions designed to enhance the value of the program to customers and the utility alike.

3Degrees helps utilities build, launch, and grow successful voluntary renewable energy programs.

- Serving utilities since 2002
- Trusted partner for 6 of the Top 10 NREL Utility Green Power
  Programs and the nation's best-selling utility carbon offset program
- + Solutions for every customer segment and program type
- + Best-in-class marketing and outreach capabilities, including digital marketing, direct mail, courtesy call, and more



