



CASE STUDY

Mozilla uses grassroots approach to advance sustainability within their organization

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Mozilla is a mission-driven organization that creates privacy-respecting products and strives to help make the Internet a “healthier, happier place for everyone.” Mozilla is made up of a passionate workforce that values environmental stewardship and launched an internal Environmental Champions program in 2020 to take a grassroots approach to increasing Mozilla’s sustainability.

To accelerate the progress of the Environmental Champions program, Mozilla partnered with 3Degrees to equip participants with the necessary tools to take action within their respective business units.

“The 3Degrees Program is an investment in our [Mozilla Environmental Champions] and in our ongoing progress and success.”

RAMONA BLAKE
VP Sustainability &
DEIB at Mozilla

How we helped

3Degrees conducted a series of nine training and discussion sessions for the Environmental Champions, engaging participants in conversation on the following resources:

- ✓ The context required to critically consume sustainability-related news and continue learning from it over time
- ✓ The tools and education needed to identify opportunities to reduce emissions across the Mozilla organization
- ✓ A framework to seek approval for sustainability projects
- ✓ Recommendations on how to build internal buy-in for proposed projects

Results



The program generated a compilation of peer-derived ideas and sustainability themes to jumpstart climate action from within Mozilla. The Environmental Champions who participated stated that they completed the educational series feeling more optimistic about our shared climate future.

3Degrees, a certified B Corporation, makes it possible for businesses and their customers to take urgent action on climate change. We help organizations around the world achieve renewable energy and decarbonization goals through our work with global Fortune 500 companies, utilities, and other organizations that want to join the fight against climate change.



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