



Gas Program Services

VOLUNTARY GREEN PROGRAM SOLUTIONS

Increase customer satisfaction and demonstrate that your utility is taking climate action today.

Offering a voluntary green program can both increase customer satisfaction and empower your customers to address their carbon emissions. 3Degrees has options to help all gas utilities decide if a program is right for your customer base, whether you'd like full support to launch a program or guidance based on our expertise.

Which option is right for you?

BASIC

- + Consulting sessions with our experts on program design, marketing, regulatory filing, and supply for voluntary gas programs

PLUS

- + Everything in **BASIC**
- + Access to self-serve toolkits to help you confidently design, file, and market a new voluntary gas program

PREMIUM

- + Everything in **PLUS**
- + Custom program design options, multi-year forecasts, supply recommendations, a market assessment, a marketing toolkit, and more to launch a successful program

DELUXE

- + Everything in **PREMIUM**
- + A customized go-to-market plan to raise awareness and enroll customers in your new program

Contact us to get more details and pricing for each package.

KEY BENEFITS

- ✓ **EFFECTIVE & CUSTOMIZED**
We've distilled decades of voluntary program experience into solutions that meet your needs and budget.
- ✓ **INDUSTRY-LEADING EXPERTISE**
We have deep experience in all aspects of utility voluntary green pricing programs, enabling our utility partners to launch and grow award-winning programs.

WE DELIVER

- ✓ The program design, marketing, and supply tools and services that your team needs to get a voluntary gas program approved, launched, and marketed as efficiently and cost-effectively as possible with minimal risk.

3Degrees helps utilities build, launch, and grow successful voluntary programs.

- + Serving utilities since 2002
- + Trusted partner for many of the nation's top voluntary programs for electric and gas utilities
- + Solutions for every customer segment and program type
- + Best-in-class marketing and outreach capabilities, including digital marketing, direct mail, courtesy call, and more



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